

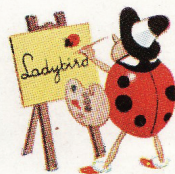
THE PASOLD RESEARCH FUND, WHICH OWES ITS EXISTENCE TO THE SUCCESS OF THE LADYBIRD BRAND OF CHILDREN'S WEAR UNDER THE DIRECTION OF ERIC PASOLD OBE, OPENS A NEW FIELD OF TEXTILE RESEARCH IN THE:

# 2008 PASOLD CONFERENCE

## CLOTHING CHILDHOOD, FASHIONING SOCIETY: CHILDREN'S CLOTHING IN BRITAIN IN THE 20TH CENTURY



Until now, studies of contemporary clothing and textiles have focused on adults and 'youth', while studies of children's wear have concentrated on the Victorian and earlier eras. This is the first conference to examine the twentieth century – a period of unprecedented social, economic and technological change – through the material culture of childhood.



What do children's clothes and textiles, the fortunes of the industry and companies that produced them, and the childhoods they fashioned, say about society in our time?

THURSDAY - FRIDAY 17-18 JANUARY 2008, THE FOUNDLING MUSEUM, 40 BRUNSWICK SQUARE, LONDON, WC1N 1AZ, 10 AM - 5:30 PM THURSDAY, 10 AM - 4 PM FRIDAY

**Keynote Speaker:** Professor Daniel Thomas Cook (Rutgers-Camden University, USA) · Fashion for Whom? Display, Ambiguity and the Performing Child. · **Dr. Clare Rose** (University of Brighton) · **Democratic Design and Edwardian Children's Clothing** · **Dr. Katrina Honeyman** (University of Leeds) · Suits for the Boys: The Leeds Multiple Tailors and the Making of Boy's Wear 1900-1940 · **Dr. Mary Clare Martin** (University of Greenwich) · **Class, Childhood and Clothing: Puritanism, Pleasure and Home Production in Professional Families, 1900-1975** · Noreen Marshall (V&A Museum of Childhood) · **Bargains for the Kiddies: Children's Clothing from Selfridges Bargain Basement, 1925-1935** · **Professor Stanley Chapman** (University of Nottingham) · **Pasolds Limited, 1930-1970: The Strategies of the Leading British Manufacturer of Children's Wear** · **Dr. Kaori O'Connor** (University College London) · **Ladybird and the 'Golden Age' of British Childhood** · **Dr. Bramwell Rudd** (Formerly with Courtaulds Textiles Plc) · **Manufacturing and Distributing Children's Wear in a Changing Retail Scene, 1970-2000** · **Dr. Hilary Young** (University of Manchester) **Clothes and the Modern Boy and Girl: Fashion Pages in *Girl* and the *Boy's Own* Paper in the 1950s and the 1960s** · **Alison Carter** (Hampshire County Council Museums and Archives) · **From the Liberty Bodice to the 28AA Bra: Revealing Stories in the Girls' 'Underwear Department', 1908-2000** · **Anna Konig** (London College of Fashion) **Home-made Children's Clothing since 1945: From Items of Necessity to Objects of Desire** · **Pennie Alfrey** (University of Loughborough) **Little Devils Wear Denim: Fabricating Childhood**. **Hilary Davidson** (Museum of London) **The Children's Clothing Collections at the Museum of London** · **Professor Alison J. Clarke** (University of Applied Arts, Vienna) **Brand Values: Clothing the Second-Hand Designer Child in the late 20th Century** · **Professor Sandy Black** (Prof of Fashion & Textiles Design & Technology, London College of Fashion) **Home Knitting for Children: Fashioned with Love** · **Ann Wise** (Warner Textile Archive) **Knitting for Janet and John: 1920-1960** · **Researching Children's Clothing & New Directions** · **The EMAP Archive at the London College of Fashion** · **The Textile Museum, Cholet France and their Children's Clothing Project.**

Conference fee £25 (£15 student/unwaged), to include lunch both days, drinks and buffet reception, Thursday night. Cheques payable to The Pasold Research Fund. Please send with booking form to: Professor Pat Hudson · HISAR · Cardiff University · Humanities Building · Colum Rd. · Cardiff CF10 3EU · UK, PASOLD Contact E-mail: hudsonp@cardiff.ac.uk

Conference Contact · E-mail: kaori-oconnor@clara.co.uk

In association with the Department of Anthropology, University College, London.